

## **APRIL Wins Most Socially Responsible Enterprise Award 2007**

*(16 January, Beijing)* – Asia Pacific Resources International Holdings Limited (APRIL) was honoured with the “2007 Most Socially Responsible Enterprise Award” for the company’s initiatives in promoting environmental protection and corporate social responsibility (CSR) in its operations. Held in conjunction with the 3<sup>rd</sup> China Global CSR Forum and the 2007 CSR in China Survey on January 16, 2008 in Beijing, China, the awards recognized a total of 16 companies, including Lenovo and Microsoft China, for their CSR efforts. APRIL is the only company from the pulp, paper and forestry industry that was selected for this award.

“We are proud to have been conferred this honor. It is a heartening recognition of our efforts to be a responsible and environment-friendly corporate citizen in all areas where we operate. APRIL continues to be deeply committed to responsible forest management, sustainable development, and the principle of ‘Good for the People, Good for the Country, Good for the Company’,” said A. J. Devanesan, APRIL President.

One of the world’s leading fiber, pulp and paper producers, APRIL adopts strict measures to ensure the sustainable management of their forest resources and actively combats illegal logging. In addition, the company designs its plantations to protect High Conservation Value Forests (HCVFs), and works with organizations like the World Wildlife Fund (WWF) on various conservation initiatives. APRIL supports the United Nations Global Compact, is the only member from Indonesia of the World Business Council for Sustainable Development (WBCSD), and has been a corporate partner for the United Nations Environment Programme’s Champions of the Earth Award since 2006.

The China Global CSR Forum & Award is jointly hosted by China Newsweek and Chinese Red Cross Federation. The awards organizing committee worked with independent research organizations and experts, and combined their assessment with the results of their on-line research and public survey.

The award comes as the latest in a series of CSR awards received by APRIL in 2007 including the Award of Excellence in Poverty Alleviation from the Asian Forum on CSR,

Best in Social and Environmental Reporting in Indonesia, and a CSR recognition from the Singapore Compact (UN Global Compact Network in Singapore).