

MEDIA ARTICLE

RAPP's Pulp and Paper Production Absorbs Carbon Emissions Beritasatu.com, 18 March 2013

English Summary

PT Riau Andalan Pulp and Paper (RAPP) has released a study by the Swedish Environmental Institute (IVL), which the company commissioned to assess its entire pulp and paper production process, from raw material to finished product.

Elin Erikson, IVL's Director of Sustainable Organisations, Products and Processes, who was in Jakarta for the study's release, said that RAPP emitted 850kg and 1070kg of carbon for each ton of pulp and paper produced, respectively. However RAPP's rate of carbon absorption was much higher, equivalent to 5700kg of carbon for each ton of pulp and paper produced. Erikson said that RAPP's carbon footprint could be further improved by more extensive use of environmentally friendly fuels in its energy mix.

Key findings of IVL's study showed that RAPP's land management approach on mineral soils and peatland avoided emissions by approximately 45-55%, compared to a scenario where the same land was left without active management. The report indicated that one of the main sources of emission avoidance came from RAPP's management of its plantation, conservation and indigenous tree species areas on its concession.

Erikson commented that RAPP's voluntary efforts to study its carbon footprint were a positive step, as consumers were becoming more aware of their respective carbon footprints through the products they consumed.

The methodology and guidelines used by IVL for RAPP's study were based on the standards of the Confederation of European Paper Industries (CEPI). Through its 18 member countries (17 European Union members plus Norway), CEPI represents some 520 pulp, paper and board-producing companies across Europe and 1000 paper mills, together representing 25% of global production.

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