

APRIL in Indonesia joins in Earth Hour 2009

For one hour on 28 March, Saturday, APRIL's Kerinci mill complex in Kerinci, Riau province, joined a global campaign in support of WWF's Earth Hour. The lights throughout the complex were switched off, in tandem with millions of participating homes and business establishments across the world. APRIL planted 121 million trees over about 72,000 ha in Indonesia and China, sequestering 16 million tonnes of CO₂ per annum.

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