



PRESS RELEASE

Responsible Business Forum, Jakarta, 26 April 2016

Today, the Business Council for Sustainable Development Singapore, together with its partners in Indonesia, Philippines and Vietnam, launched a new white paper entitled “Efficient Agriculture, Stronger Economies in ASEAN – Private Sector Perspectives for Policy Makers”.

Private sector companies share real-world examples of already implemented best practices and propose recommendations to policy makers to scale up these business solutions in the agricultural sector in ASEAN.

Member companies - Accenture, APRIL Group, Bank of the Philippine Islands Foundation, Monsanto, Syngenta - reveal landscape approaches in agriculture and forestry, solutions around financing smallholders, and how seed technology and digital technology can enhance productivity.

“This paper contributes to a regional call for action for greater collaboration across industries. This is necessary to ensure long term competitiveness of ASEAN economies.” Andrew McConville, Head Corporate Affairs, Syngenta Asia Pacific.

The paper also includes perspectives from leading NGOs such as CropLife Asia, Grow Asia and the World Business Council for Sustainable Development. They set the scene from a global to local perspective, talk about the business case for engaging with smallholder farmers and the need for crop protection regulatory harmonisation in ASEAN.

“In order to meet the growing demand for agricultural commodities in a sustainable way, all stakeholders need to be brought together; this white paper is a great example on how this can happen.” Professor Paul Teng, Nanyang Technological University.

The paper shall serve as a basis for dialogue between business and governments. It provides an overview of the challenges and draws the opportunities and the avenues to build a strong and sustainable agricultural sector in ASEAN.

Media contact: Marina@bcSD.org.sg

About BCSD Singapore

The BCSD Singapore is a CEO-led organization of forward-thinking companies that galvanizes the business community in Singapore and ASEAN to create a sustainable future for business, society and the environment. Together with its members, the council applies its respected thought leadership and effective advocacy to generate constructive solutions and take shared action.

Business Council for Sustainable Development Singapore

10 Collyer Quay, #10-01 Ocean Financial Centre, Singapore 049315

www.bcSD.org.sg ☎ +65 6611 7796 ✉ info@bcSD.org.sg

Registration No: 201130349N